



Please type a plus sign (+) inside this box  →

PTO/SB/82 (10-00)

Approved for use through 10/31/2002. OMB 0651-0035

Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

#6  
71-D-  
67/2503

<b>REVOCATION OF POWER OF ATTORNEY OR AUTHORIZATION OF AGENT</b>	Application Number	09/686,313
	Filing Date	October 10, 2000
	First Named Inventor	Marcus Winn
	Group Art Unit	2152
	Examiner Name	Technology Center 2100
	Attorney Docket Number	61375-11

**RECEIVED**

JUL 21 2003

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application:

A Power of Attorney or Authorization of Agent is submitted herewith.

**OR**

Please change the correspondence address for the above-identified application to:

Customer Number 22504



**22504**

PATENT TRADEMARK OFFICE

**OR**

<input type="checkbox"/> Firm or Individual Name			
Address			
Address			
City			
Country	State		ZIP
Telephone	Fax		

I am the:

Applicant/Inventor.

Assignee of record of the entire interest. See 37 CFR 3.71.

*Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)*

**SIGNATURE of Applicant or Assignee of Record**

Name	Cathy Ettenger
Signature	
Date	7/8/03

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

\*Total of 1 forms are submitted.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.



Please type a plus sign (+) inside this box →

PTO/SB/81 (02-01)

Approved for use through 10/31/2002. OMB 0651-0035

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**POWER OF ATTORNEY OR  
AUTHORIZATION OF AGENT**

<b>Application Number</b>	09/686,313
<b>Filing Date</b>	October 10, 2000
<b>First Named Inventor</b>	Marcus Winn
<b>Title</b>	SYSTEM AND METHOD FOR CREATING A SAMPLE POOL FOR A WEB-BASED SURVEY
<b>Group Art Unit</b>	2152
<b>Examiner Name</b>	
<b>Attorney Docket Number</b>	61375-11

I hereby appoint:

Practitioners at Davis Wright Tremaine LLP

OR

Practitioner(s) named below:

Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the Patent and Trademark Office connected therewith.



22504

PATENT TRADEMARK OFFICE

Please change the correspondence address for the above-identified application to:

The above-mentioned Customer Number.

OR

Firm or  
Individual Name

Address

Address

City

State

ZIP

Country

Telephone

Fax

RECEIVED

JUL 21 2003

Technology Center 2100

I am the:

Applicant/Inventor.

Assignee of record of the entire interest. See 37 CFR 3.71.

*Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).*

**SIGNATURE of Applicant or Assignee of Record**

Name      Cathy Ettenger

Signature

Date

7/8/03

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

\*Total of 1 forms are submitted.

Burden Hour Statement: This form is estimated to take 3 minutes to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.



Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Marcus WinnApplication No./Patent No.: 09/686,313 Filed/Issue Date: October 10, 2000Entitled: **SYSTEM AND METHOD FOR CREATING A SAMPLE POOL FOR A WEB-BASED SURVEY**MarketTools, Inc.

(Name of Assignee)

a

**corporation**

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

- the assignee of the entire right, title, and interest; or
- the assignee of an undivided part interest

In the patent application/patent identified above by virtue of either:

A.  An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 012500, Frame 0975, or for which a copy thereof is attached.

OR

B.  A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at Reel [\_\_\_\_], Frame [\_\_\_\_], or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_

The document was recorded in the United States Patent and Trademark Office at Reel , Frame , or for which a copy thereof is attached.

3. From: [\_\_\_\_] To: [\_\_\_\_]

The document was recorded in the United States Patent and Trademark Office at Reel [\_\_\_\_], Frame [\_\_\_\_], or for which a copy thereof is attached.

 Additional documents in the chain of title are listed on a supplemental sheet. Copies of assignments or other documents in the chain of title are attached.

**[NOTE:** A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

7/8/03

Date

Cathy Ettenger

Typed or printed name

Cathy Ettenger

Signature

Vice President & Corporate Counsel

Title

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.



PA1610US

**PATENT**

For:  U.S. and/or  Foreign Rights  
For:  U.S. Application or  
       U.S. Provisional Application  
For:  U.S. Patent  
For:  PCT Application  
By:  Inventor(s) or  Present Owner

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNORS:**

Marcus Winn

FIRST NAMED INVENTOR

1770 Green St #201

Address

SAN FRANCISCO, CA, 94123

hereby sell, assign and transfer to

**ASSIGNEE:**

MarketTools, Inc.

ASSIGNEE

2330 Marinship Way, Suite 300  
Sausalito, CA 94965

Address

**RECEIVED**

JUL 21 2003

and the successors, assigns and legal representatives of the ASSIGNEE

**Technology Center 2100**

*(complete one of the following)*

the entire right, title and interest  
 an undivided \_\_\_\_\_ percent (\_\_\_\_\_) % interest  
for the United States and its territorial possessions

and in all foreign countries, including all rights to claim priority,  
in and to any and all improvements which are disclosed in the invention entitled:

System and method for creating a sample pool for a Web-based survey

Name of inventor(s) Marcus Winn

and which is found in (37 C.F.R. § 3.21)

(a)  U.S. patent application executed on even date herewith  
(b)  U.S. patent application executed on \_\_\_\_\_  
(c)  U.S. provisional application naming the above inventor(s) for the above-entitled  
invention.

Express mail label no.: \_\_\_\_\_  
Mailed: \_\_\_\_\_

To comply with 37 C.F.R. § 3.21 for recordal of this assignment, I, an ASSIGNOR  
signing below, hereby authorize and request my attorney to insert below the filing  
date and application number when they become known.

(d)  U.S. application no. 09/686313  
filed on October 10, 2000  
(e)  International application no. PCT/ \_\_\_\_\_ / \_\_\_\_\_  
(f)  U.S. patent no. \_\_\_\_\_ issued \_\_\_\_\_

A change of address to which correspondence is to be sent regarding patent  
maintenance fees is being sent separately.

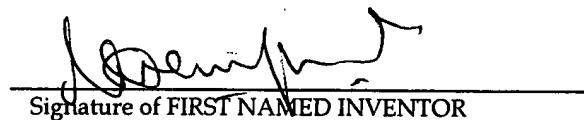
(g)  and any legal equivalent thereof in a foreign country, including the right to claim  
priority

and, in and to, all Letters Patent to be obtained for said invention by the above application  
or any continuation, division, renewal, or substitute thereof, and as to letters patent any  
reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: JUNE 29, 2001



---

Signature of FIRST NAMED INVENTOR